

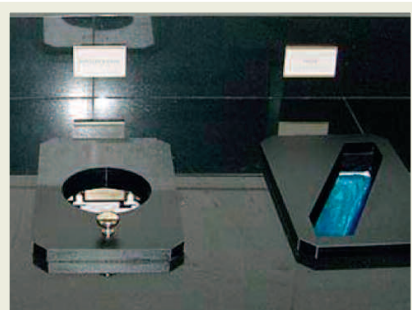
HOBART CENTER
FOR
FOODSERVICE
SUSTAINABILITY

Harvard Business School promotes environmentally responsible future leaders.

BOSTON, MASSACHUSETTS

Harvard Business School (HBS), in addition to the entire Harvard community, participates in a campus-wide green initiative program. The program practices energy renewal, efficiency and green living. Restaurant Associates (RA) supports Harvard in the mission to reduce, reuse and recycle.

In 2005 Harvard made a concentrated effort to cut down on the amount of trash being sent to landfills. RA has made a huge impact on HBS's dining halls by implementing stricter policies on recycling, composting food waste and using reusable china or recyclable disposables wherever possible.



RA implemented numerous policies to reach HBS's goal of reducing trash by 50 percent. RA focuses on recycling by providing recycling bins at all catered events and separating all trash that comes through the dish carousel into bottles, cans, plastics, compostable and trash.



RA has also instituted a composting program to ship food waste to a farm in western Massachusetts. RA makes an effort to compost the remaining food from catering events and has switched to compostable butcher paper and recyclable plastic clamshells from the pre-existing plastic clamshells. Additionally, reusable china, plastic cups and flatware were introduced in one of the dining halls.

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Despite a steady increase in students and faculty at Harvard Business School, the program has seen substantial improvement. Before the program was started, HBS reclaimed only 19 percent of its waste and sent 81 percent to area landfills. In 2007 HBS increased the reclaimed waste to 53 percent of its total. Since 2002, the conservation and waste management efforts have reduced the total amount of waste, recyclables, compostables and trash by more than 50 tons.

Financially, over the past five years, HBS has seen a decrease of 12 percent in the cost of trash services. During the next five years, HBS expects to see an even bigger financial gain. Overall, RA's combination of recycling, composting and waste reduction measures have reduced expected costs by \$76,633.

